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SAN DIEGO • 2023

Apptio TRACK

2023 Class Descriptions

Name	Description	Duration (minutes)
Financial Best Practices for Enterprise Agile	This session offers practical solutions to financial challenges faced in enterprise agile environments. Participants will learn best practices for budgeting, forecasting, capitalization, and labor cost allocation, as well as both short-term tactical advice and longer-term strategic insights. The session covers topics such as participatory budgeting, flipping the iron triangle, and funding teams, products, and capabilities instead of projects.	50-60 min
How ApptioOne and Targetprocess Work Together	Discover how ApptioOne and Targetprocess seamlessly integrate to combine financial and agile processes, creating a unified approach to managing your organization's technology investments. This session will explore the benefits of leveraging both tools to optimize financial management and enhance agile project delivery. Learn how to harness the power of ApptioOne and Targetprocess together to drive efficiency and achieve your organization's goals.	50-60 min
Apptio Track Kick-Off, Q&A, and Round-table Discussion	You asked us to not to save Q&A sessions until the end, and we listened! Let's discuss your TBM journey and what's critical, valuable, and challenging.	50-60 min
Apptio Track Kick-Off, Q&A, and Round-table Discussion	You asked us to not to save Q&A sessions until the end, and we listened! Let's discuss your Apptio questions, challenges, and topics you'd like to discuss.	50-60 min
Non-traditional Apptio Use Cases to Increase Engagement & Sponsorship	Apptio can be used for so much more than App TCO and Service Costing. Let's talk about valuable non-traditional use cases you might want to consider exploring.	50-60 min
Designing a TBM Model that is Defensible	A step-by-step guide on how to build the most defensible model for your organization. We will go through good, better, and best allocations and what it takes all the way up the model. We'll cover the hands-on best practices and the surrounding processes and habits that will make your calculated costs hold up to scrutiny.	50-60 min
Apptio IT Planning Best Practices	Set yourself up for success in IT planning by learning the ins and outs of Apptio's ITP. We will cover tips and tricks, best practices, and ways to use ITP to push your organization to the next level.	50-60 min
TCO: What it Really Takes -- Lessons Learned & Discussion	Many organizations have a goal to understand, track, and control the TCO of applications or services, but it can be challenging to accomplish. In this session, we'll discuss what makes TCO so important, important decisions you'll need to consider along the way, and some best practice guidance on reaching your TCO goal.	50-60 min
Apptio Reporting Best Practices & Report Showcase	Reporting is typically the only interaction executives, and stakeholders have with Apptio, so reports should be pristine. In this session, we will show you how to improve your Apptio reporting, making it more visually appealing, intuitive, and digestible. We'll give you some tips on how to make your reporting in Apptio pop out like conditional highlighting, leveraging html components, layout and design techniques.	50-60 min
Improving the User Experience of your Apptio Stakeholders	"Tool adoption can struggle if the user experience is too complex or confusing. In this session, we will explore ways to set up your Apptio space to best suit your user base. Learn how to optimize each user's experience with Apptio through security, customizations, and reporting. "	50-60 min
What's New in ApptioOne for 2023	In this session, we will explore the latest enhancements and features introduced to ApptioOne over the past year, highlighting the most significant updates that can benefit you or have a substantial impact on your experience.	50-60 min
Complex Cloud Use Cases You Can Tackle in ApptioOne	In this session we will explore complex cloud use cases you can manage within ApptioOne, including accruals, forecasting, multi-cloud chargeback, RI waste analysis, and reallocations. Additionally, we will discuss Cloud Business Management reporting and its role in driving accountability, optimizing cloud spend, and creating custom reports for various roles. Join us to learn how ApptioOne can empower you to navigate today's multi-cloud environments and enhance your cloud management strategy.	50-60 min

Name	Description	Duration (minutes)
TBM and FinOps -- Better together	Discover the growing trend of organizations adopting the FinOps methodology and its integration with the TBM framework. In this session, we'll explore how the TBM office and FinOps teams can collaborate effectively to achieve desired outcomes, fostering a synergistic relationship between them, and leveraging the combined capabilities of Apptio and Cloudability for optimal results.	50-60 min
The Financial Impacts of Cloud Migration	In this session we will explore the financial implications of shifting from on-premises to cloud-based infrastructure. We will discuss the potential cost savings and provide insights on measuring and validating cloud savings. Additionally, we will cover strategies for tracking the realized savings throughout the migration process.	50-60 min
Understanding and Positioning the Value of TBM	What is your elevator speech for continually selling the value of TBM? Reacquaint yourself with key value proposals for TBM and why TBM matters to your organization.	50-60 min
Building a TBM Transformation Journey Map	Join us in this session as we guide you through building a TBM Transformation Journey Map, ensuring strategic alignment between your TBMO and the organization. We'll cover essential steps, such as emphasizing past accomplishments, mapping TBM goals to business objectives, describing deliverables and outcomes, and creating a communication map. Learn how to effectively align your TBM initiatives with key strategic goals and value delivery.	50-60 min
Building an Award-Winning TBM Practice	Join us for an engaging roundtable-style Q&A session featuring former TBMC award winners, as they share their success stories and the strategies that led them to achieve recognition. Gain valuable insights and inspiration from their experiences, and participate in the lively discussion to learn how you too can excel in the realm of TBM.	50-60 min
Maturing TBM: Apptio Adoption and Engagement Best Practices	Are you struggling with Apptio user engagement and adoption? Do you struggle to get stakeholders to provide data or executives to log in to Apptio? If you've spent time, energy, and funding to develop a great TBM program but are not seeing the engagement you want, this session is for you. We will show you how to drive Apptio adoption and improve stakeholder engagement.	50-60 min
Searching for "Cost Takeout" and "Insights" in Your Reports	We will delve into various examples of how to use Apptio reports to identify cost-saving opportunities within your organization and how to quantify them for leadership. We will cover specific areas such as databases, migrating servers to the cloud, rationalizing applications with high unit costs, replacing or decommissioning obsolete servers, and managing unassigned end-user devices.	50-60 min
Enterprise Business Management (EBM) Use Cases and Roundtable Discussion	We invite you to participate in a collaborative conversation focused on leveraging the Apptio tool to manage non-IT expenditures such as shared services, HR, finance, risk, legal, and M&A. Exchange experiences, explore real-world scenarios, and gain insights into best practices for cost allocation and chargeback in these critical business areas using Apptio. Don't miss this opportunity to broaden your understanding of EBM use cases with the powerful capabilities of the Apptio tool.	50-60 min
How TBM Can Support Org planning and Workforce Mgmt	In the session we will examine the synergy between Apptio and finance applications such as Anaplan, Oracle EPMCS, OneStream, and ClearCost. Discover how Apptio, with its purpose-built IT focus, can enhance organizational planning and workforce management by integrating with finance apps. Join us to learn valuable talking points for TBM Directors and explore real-world examples of successful collaboration between finance apps and Apptio.	50-60 min
The Synergy Between the TBM, FinOps, and Agile Frameworks	Most organizations struggle with collaborating across frameworks. Those managing FinOps activities, the TBM office, and Agile delivery teams are operating in silos, but there is a better way forward. In this class we'll go through some strategies of bringing teams together to improve business outcomes through collaboration.	50-60 min
Apption Environment Performance and Optimization	Discover the secrets to fine-tuning your ApptioOne model's performance by learning about common issues and their resolutions. This session covers model reviews to ensure accurate cost representation, optimization strategies for your ApptioOne environment, and how to effectively utilize the Apptio Performance Component. Enhance your skills and improve your model's overall efficiency with the valuable insights shared in this session.	50-60 min
Data Management in Apptio Best Practices	Learn how to develop and implement a strategic data management plan to streamline your data handling process. This session will cover various data loading techniques, transforming and cleaning data using common formulas, creating a master data set, and generating reports based on transform tables. Enhance your skills in data management and optimize your Apptio experience with these best practices.	50-60 min
Documenting your TBM Model	There are abundant ways to document information within Apptio. Learn how to document, export and use this vital information for audit, run books and management presentations.	50-60 min

Name	Description	Duration (minutes)
The Art of the Possible with Editable Tables and Reports	Discover the benefits and functionality of Editable Tables in Apptio and how they can be leveraged to simplify and streamline Technology Business Management (TBM) processes. This session will delve into the new features and capabilities of Editable Tables, demonstrating unique methods for making your TBM experience more efficient and manageable. Expand your knowledge and master the art of Editable Tables and Reports in Apptio.	50-60 min
Automating and Streamlining your TBM processes	Discover how to utilize Datalink and its expanding range of system integration connectors to automate data processing and streamline your TBM processes. This session will cover tips and tricks for efficient month-end processing, testing, and validation, as well as delve into the use of Datadrop, integration with ITP, and API implementation. Enhance your TBM experience by mastering automation and streamlining techniques.	50-60 min
Why are My Costs Changing? Analyzing Cost Drivers	Have you ever reviewed costs with your stakeholders and suddenly noticed an unexpected change? This class will teach you all the techniques you need to trace down the cause of the discrepancies in the model. We will cover advanced troubleshooting techniques like Metric view for tracing up/down the model and how to leverage model summary reports.	50-60 min
Apptio BI: Bringing Software Solutions Together: Hands on Deep Dive	Learn how Apptio BI, an intuitive ad-hoc reporting solution, serves as a one-stop-shop for custom data needs, saving time and energy for TBMAs. This hands-on session will guide you through setting up Apptio BI, discuss best practices for deployment, and demonstrate how it unifies the best aspects of ApptioOne and Cloudability for a holistic understanding of IT spend. Master the fundamentals of creating an Apptio BI dashboard and optimize your IT financial management experience.	50-60 min
Best Practices for Complex Apptio Architectures	Discover best practices for managing complex Apptio architectures, including custom use cases, key decision points for working within CT projects or creating custom projects, and the importance of focusing on the data layer and model. Gain insights from valuable lessons learned and develop a robust production release strategy that encompasses calculation times, check-ins, rollbacks, and automation. This session will equip you with the knowledge and skills to optimize your Apptio environment and navigate complex architectures with confidence.	50-60 min
Data Visibility and Access Controls in ApptioOne	Explore the various levels of visibility and access controls in ApptioOne, delving into users and roles, application and project settings, report collections, and report components. Learn how to implement row-level security for data displayed in reports and gain insights from real-world examples. Enhance your skills in managing data visibility and access to ensure a secure and optimized ApptioOne environment.	50-60 min
Chargeback Best Practices : Process and Tooling	Uncover the advantages of shifting from showback to chargeback and learn how to successfully execute chargeback within your organization. In this session, we will delve into chargeback processes, focusing on industry best practices and offering expert guidance on designing and implementing effective chargeback strategies. Additionally, we will explore the utilization of the Bill of IT as a powerful tool to reinforce your chargeback approach	50-60 min

Agile Classes

Name	Description	Duration (minutes)
Agile Capitalization	Learn about the various techniques and emerging methods companies are taking to capitalize Agile work. You'll learn how some companies are moving away from timesheets and using models based on story points and team rates to generate capitalization reporting.	50-60 min
Crucial Conversations Between PMOs/EPMOs	PMOs/EPMOs are feeling some pressure from Agile disruptors in their organizations. Some Agile purists insist that they can do everything with an Agile tool and no PMO governance, but this really isn't the case. If you belong to a PMO or EPMO, this session will help you to better collaborate with your Agile counterparts in finding better and more holistic solutions to value delivery. Tips on how to use Agile principles in your talking points will also be shared.	50-60 min
Agile Transformation | What to Expect	Agile is here to stay, but waterfall may be as well. Companies around the world struggle with living in a bimodal development world, while trying to go through an agile transformation. This session will discuss best practices and lessons learned within companies that have gone through agile transformations. We will also review SAFe as a potential approach.	50-60 min

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Agile Metrics	Agile metrics can be very different from traditional waterfall metrics. This session will walk through some of the key Agile metrics describing how and why they are used. Effective methods in reporting and sharing will also be covered.	50-60 min
Agile Leadership Essentials	The leadership of your organization plays a vital role in the success of your Agile transformation. It is not always known or understood what role and what specific activities and behaviors are needed by leadership. In this session you will gain some guidance on how to appropriately get your senior leaders on board and ensure they are positioned to support the Agile journey in the most effective manner.	50-60 min
Participatory Budgeting	Join us! We'll be conducting a Participatory Budgeting Workshop simulation. PB is used for Lean Portfolio Management and is a democratic process in which Portfolio community members directly decide how to spend their budget. Limited to first 50 attendees.	50-60 min
IHG Lessons Learned - Project to Product journey	Here what the journey from Project to Product looks like from the trenches. IHG will share tales of what it took to make this transition, some challenges they faced, and what outcomes they have been able to achieve.	50-60 min
The Agile Leadership Lessons of Ted Lasso	The hit TV series Ted Lasso is well known for its humor and entertainment value, but hidden under the light-hearted banter are some important messages that leaders can take to heart. Join expert Agile guide, Tad Beaty, for a review of the first two seasons of the show. We'll explore the messages that all leaders should take back to the office to improve engagement and make a better workplace.	50-60 min
Lean Portfolio Management	Lean Portfolio Management (LPM) is one of the seven SAFe components of the Lean Enterprise. LPM helps organizations solve numerous challenges by decreasing the delivery of time to value, enabling the organization to pivot quickly in ever-shifting markets, and more.	50-60 min
Agile Round-Table	A panel of Agile coaches are available to answer pre-defined questions as well as questions from the audence.	50-60 min

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