



# 2026 Class Descriptions

The Royal Sonesta Downtown,  
Chicago, IL  
April 27 - 29, 2026

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# Functional

Name	Description	Duration (minutes)
<b>Getting the Most Out of Apptio Planning: Best Practices, Tips, and What's New</b>	This session helps attendees set themselves up for success with Apptio Planning by walking through practical tips, proven best practices, and common pitfalls to avoid. Participants will explore new and recently released features and learn how to apply them effectively within their planning processes.	50-60 min
<b>TBM Data Foundations: Getting the Right Data in Place</b>	This session focuses on the core data foundations required for a successful Apptio implementation. Attendees will learn what data is truly required versus optional, common data readiness challenges, and how to phase data onboarding to avoid rework. The discussion emphasizes data ownership, governance basics, and practical strategies for setting up Apptio for long-term success.	50-60 min
<b>Turning Strategy into Action: Roadmaps and Milestones in Targetprocess</b>	This session explores how to build clear, outcome-driven roadmaps and meaningful milestones using Targetprocess. Attendees will learn how to align strategic objectives with delivery plans, visualize progress, and communicate priorities across teams and stakeholders. The discussion focuses on practical techniques and Targetprocess capabilities that enable transparency, adaptability, and better decision-making throughout the planning lifecycle.	50-60 min

# Strategic

Name	Description	Duration (minutes)
<b>Apptio Roadmap</b>	In this session, Matt will review the 2026 roadmap themes for IBM Apptio Costing and Planning with a clear focus on what changes, why it matters, and how to turn it into measurable outcomes for TBM, Technology, and Finance teams. He'll highlight investments across IBM Apptio products that are aimed at making implementations easier to run and easier to scale, including improvements that reduce admin overhead, strengthen data readiness and governance, and improve the day-to-day experience for end users. For Costing, he'll also cover new solution content being added, what problems it is designed to solve, and where it can accelerate time-to-value. Expect a practical, outcome framing throughout: how these investments support defensible planning and budgeting, stronger cost transparency and unit economics, better prioritization, and faster decisions across run, change, and transformation work.	50 min
<b>Assess Your TBM Maturity and Build a Winning Roadmap</b>	This session guides attendees through evaluating their current TBM maturity across Foundations, Modeling & Processes leveraging the TBM Council's new maturity model. Participants will learn how to identify key gaps, prioritize improvement opportunities, and translate assessment results into a practical, phased roadmap. The focus is on building a realistic path from current state to measurable business value.	50 min
<b>Capacity and Budgeting: Planning and Delivery Execution in Targetprocess</b>	This session examines how organizations can align capacity planning and budgeting with delivery execution using Targetprocess. Attendees will learn how to model capacity, manage funding constraints, and connect investment decisions to real delivery outcomes. The discussion highlights practical Targetprocess capabilities and patterns that improve forecasting accuracy, transparency, and execution confidence.	50 min
<b>Change That Sticks: Culture and Adoption Strategies</b>	This session explores proven change management strategies that help organizations move from initiative to sustained adoption. Attendees will learn practical approaches for influencing behavior, building engagement, and aligning stakeholders around change. The discussion focuses on communication, training, feedback loops, and cultural reinforcement techniques that make change durable over time.	50 min
<b>Hybrid Delivery: Navigating Dual Operating Models In Targetprocess</b>	This session explores how organizations can successfully execute delivery using dual operating models: agile product teams alongside traditional project-based delivery. Attendees will learn how Targetprocess supports hybrid execution by providing visibility, alignment, and governance across multiple delivery approaches. The discussion focuses on practical patterns for managing dependencies, tracking progress, and ensuring consistent outcomes in a mixed-model environment.	50 min
<b>Mastering Change &amp; Governance in your TBM Program</b>	This session focuses on the organizational disciplines required to sustain and scale a successful TBM program. Attendees will explore effective governance models, change management practices, and stakeholder engagement techniques that drive adoption and trust. The discussion also highlights how to keep TBM aligned to evolving business priorities while maintaining control and consistency.	50 min

<b>Navigating TBM Taxonomy v5: Changes, Extensions, and Migration</b>	<p>This session provides a deep dive into the key differences between TBM Taxonomy v4 and v5, including major structural changes and reporting impacts. Attendees will review industry-specific extensions and learn how to determine which apply to their organization. The session also walks through the typical steps required to migrate an existing Apptio cost model from v4 to v5, with a focus on practical, low-risk transition strategies.</p>	<p>50 min</p>
<b>Shifting to Product-Centric Funding with Apptio and Targetprocess</b>	<p>This session explores why organizations are shifting from project-based to product-based funding and delivery models, and what changes in practice when making that move. Attendees will see how Apptio and Targetprocess work together to support product-centric funding, planning, and execution. Through a practical demonstration, the session highlights the differences between project and product funding, how costs and work align to products, and how this shift enables better investment decisions and business outcomes.</p>	<p>50 min</p>
<b>Tailoring the TBM Framework and Outcomes to your organization</b>	<p>This session explores practical strategies for adapting the standard TBM framework to align with your organization's unique goals, objectives, and decision-making needs. Attendees will learn how to customize models while preserving TBM consistency and comparability. The discussion focuses on balancing standardization with flexibility to ensure TBM delivers meaningful, actionable insights.</p>	<p>50 min</p>
<b>Technology Resources Towers: Purpose, Value &amp; Practical Tips</b>	<p>This session guides participants through the Technology Resource Tower Layer. Attendees will learn intended value, best practices, and common pitfalls. The focus is on actionable steps to unlock greater TBM value and impact, and drive outcomes that resonate within your organization.</p>	<p>50 min</p>
<b>Unlocking Strategic Portfolio Management (SPM) Leveraging ATP for Success</b>	<p>This session explores how Strategic Portfolio Management (SPM) helps organizations align business strategy with execution to drive measurable outcomes. Attendees will learn how Targetprocess can be used to define strategic capabilities, connect work to strategy, and operationalize core SPM principles. The discussion highlights key Targetprocess features, practical implementation patterns, and best practices for successfully launching and scaling SPM initiatives.</p>	<p>50 min</p>



# Technical

Name	Description	Time
<b>Unified Annual Planning: Bridging Targetprocess &amp; Apptio Planning</b>	This session explores how integrating Targetprocess with Apptio Planning enables more connected and effective annual planning. Attendees will learn how to align demand, capacity, and investment planning with financial forecasts to improve transparency and decision-making. The discussion focuses on practical integration patterns, data flows, and best practices for creating a unified planning experience across delivery and finance.	50 min
<b>Data Visibility and Access Controls in Apptio Planning and Costing</b>	Explore the various levels of visibility and access controls in Apptio Planning and Costing, delving into users and roles, application and project settings, report collections, and report components. Learn how to implement row-level security for data displayed in reports and gain insights from real-world examples. Enhance your skills in managing data visibility and access to ensure a secure and optimized Apptio environment.	50 min
<b>What's New in Apptio Costing and Planning</b>	This session highlights the most useful and impactful product enhancements introduced to Apptio Costing and Planning over the past 12 months. Attendees will learn what's changed, why it matters, and how to take advantage of new features in real-world use cases. The focus is on practical improvements that can quickly increase value, efficiency, and insight from your Apptio investment.	50 min
<b>Mastering Editable Tables: Tips, New Features, and Real-World Examples</b>	Take your Editable Table skills to the next level in this expert-level session. Dive into advanced functionalities such as ApptioScript for custom automation, enriched Editable Tables for data transformation, and features like Auto Flow and Auto Promote to simplify data workflows. Explore best practices for publishing and managing Editable Tables in complex TBM environments, and look at real-world examples of how Apptio customers are using editable tables to expand the use of Apptio.	50 min
<b>High-Impact Reporting: Tips, Tricks, and Design Principles</b>	This session shares expert tips, shortcuts, and design principles for building clear, high-impact reports tailored to specific audiences within your organization. Attendees will learn how to present complex data in a way that drives understanding, confidence, and decision-making. The focus is on practical techniques to improve clarity, consistency, and visual impact across reporting.	50 min
<b>Peak Performance: Optimizing Your Apptio Environment</b>	This session focuses on practical, technical strategies for improving the performance of your Apptio environment. Attendees will learn proven techniques to optimize data loads, reduce calculation times, and improve overall system responsiveness. The discussion highlights common performance bottlenecks and actionable best practices to ensure Apptio scales efficiently as data volumes and complexity grow.	50 min

<b>When the Numbers Don't Tie: Fixing Data and Model Breakdowns</b>	<p>This session addresses one of the most common TBM challenges—when numbers don't reconcile across reports, stakeholders, or systems. Attendees will learn how to identify root causes related to data quality, transformations, and modeling logic. The discussion focuses on validation techniques and reconciliation strategies that restore confidence and trust in TBM outputs.</p>	<p>50 min</p>
<b>ADM Explained: Moving Data Seamlessly Across the Apptio Platform</b>	<p>This session provides a practical introduction to Apptio Automated Data Management (ADM) and how it enables consistent, automated data sharing across Apptio Costing, Apptio Planning, and Targetprocess. Attendees will learn what ADM is, what problems it solves, and how it replaces manual integrations with governed, repeatable data flows. The session also covers common ADM use cases, configuration best practices, and tips for successfully implementing and operating ADM at scale.</p>	<p>50 min</p>
<b>Choosing the Right Integration Approach: Datalink Classic, Datalink, and ADM</b>	<p>This session compares Apptio integration options—including Datalink Classic, Datalink, and Automated Data Management (ADM)—and explains when each tool is most appropriate. Attendees will learn the strengths, limitations, and ideal use cases for each integration tool. The discussion also covers technical best practices for building reliable, scalable integrations that support Costing, Planning, and Targetprocess use cases while minimizing operational overhead.</p>	<p>50 min</p>
<b>Managing and Resolving TBM Model Complexity</b>	<p>This session explores how TBM models accumulate technical debt over time and the warning signs that indicate it's happening. Attendees will learn how overly complex allocations, customizations, and legacy assumptions can degrade performance and trust. The discussion focuses on strategies for simplifying, refactoring, and future-proofing TBM models without losing critical insight.</p>	<p>50 min</p>



# Partners & Leadership

Name	Description	Duration (minutes)
Agentic Workflows with Apptio and Watson	See how IBM is bringing AI capabilities to the SPM and TBM spaces with the watsonx Orchestrate platform	50 min
Concepts of Creativity: Building Skills for Problem Solving and Innovation	This session explores creativity as a practical, learnable skill that can be applied to real-world business and team challenges. Attendees will learn foundational creativity concepts, including divergent and convergent thinking, habit formation, and simple tools for generating and refining ideas. The session combines interactive exercises with proven frameworks to help individuals and teams approach complex problems with greater clarity, confidence, and innovation.	50 min



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