



2026 Class Descriptions

The Royal Sonesta Downtown,
Chicago, IL
April 27 - 29, 2026

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Functional

Name	Description	Duration (minutes)
Creating a Unified View of Cloud Spend with FinOps and TBM	This session explores how FinOps and TBM work together to create a complete view of cloud spend. Attendees will learn how to merge Cloudability data with Apptio cost models to represent full-stack cloud costs, including infrastructure, labor, and overhead. The discussion focuses on practical techniques for building a unified TCO model that supports better decision-making, governance, and optimization across your cloud environment.	50-60 min
Getting the Most Out of Apptio Planning: Best Practices, Tips, and What's New	This session helps attendees set themselves up for success with Apptio Planning by walking through practical tips, proven best practices, and common pitfalls to avoid. Participants will explore new and recently released features and learn how to apply them effectively within their planning processes.	50-60 min
TBM Data Foundations: Getting the Right Data in Place	This session focuses on the core data foundations required for a successful Apptio implementation. Attendees will learn what data is truly required versus optional, common data readiness challenges, and how to phase data onboarding to avoid rework. The discussion emphasizes data ownership, governance basics, and practical strategies for setting up Apptio for long-term success.	50-60 min
Validation Reports: Ensuring Data Quality and Model Accuracy	This hands-on workshop focuses on building validation reports that proactively audit data quality and surface model issues. Attendees will learn practical techniques for identifying data gaps, inconsistencies, and calculation errors through automated reporting. The session emphasizes repeatable validation patterns that improve trust, reduce troubleshooting time, and support ongoing model health.	50-60 min
Turning Strategy into Action: Roadmaps and Milestones in Targetprocess	This session explores how to build clear, outcome-driven roadmaps and meaningful milestones using Targetprocess. Attendees will learn how to align strategic objectives with delivery plans, visualize progress, and communicate priorities across teams and stakeholders. The discussion focuses on practical techniques and Targetprocess capabilities that enable transparency, adaptability, and better decision-making throughout the planning lifecycle.	50-60 min

Strategic

Name	Description	Duration (minutes)
Apptio Roadmap	In this session, Matt will review the 2026 roadmap themes for IBM Apptio Costing and Planning with a clear focus on what changes, why it matters, and how to turn it into measurable outcomes for TBM, Technology, and Finance teams. He'll highlight investments across IBM Apptio products that are aimed at making implementations easier to run and easier to scale, including improvements that reduce admin overhead, strengthen data readiness and governance, and improve the day-to-day experience for end users. For Costing, he'll also cover new solution content being added, what problems it is designed to solve, and where it can accelerate time-to-value. Expect a practical, outcome framing throughout: how these investments support defensible planning and budgeting, stronger cost transparency and unit economics, better prioritization, and faster decisions across run, change, and transformation work.	50 min
Guiding Your FinOps Practice from Crawl to Walk to Run	This session outlines a practical approach for maturing a FinOps practice from early crawl stages to a sustainable, run-state operating model. Attendees will learn key milestones, capability shifts, and organizational strategies required at each stage of FinOps maturity. The discussion focuses on actionable guidance to help teams prioritize efforts, scale effectively, and deliver increasing business value over time.	50 min
Bridging FinOps to Finance: Translating RI and SP Value for an OpEx Mindset	This session focuses on how to effectively communicate the value of Reserved Instances (RIs) and Savings Plans (SPs) to finance teams operating with an OpEx-focused mindset. Attendees will learn how to translate cloud commitment strategies into financial concepts that resonate with accounting, budgeting, and forecasting stakeholders. The discussion highlights practical framing techniques that build alignment, confidence, and support for long-term optimization decisions.	50 min
Shifting to Product-Centric Funding with Apptio and Targetprocess	This session explores why organizations are shifting from project-based to product-based funding and delivery models, and what changes in practice when making that move. Attendees will see how Apptio and Targetprocess work together to support product-centric funding, planning, and execution. Through a practical demonstration, the session highlights the differences between project and product funding, how costs and work align to products, and how this shift enables better investment decisions and business outcomes.	50 min
Capacity and Budgeting: Planning and Delivery Execution in Targetprocess	This session examines how organizations can align capacity planning and budgeting with delivery execution using Targetprocess. Attendees will learn how to model capacity, manage funding constraints, and connect investment decisions to real delivery outcomes. The discussion highlights practical Targetprocess capabilities and patterns that improve forecasting accuracy, transparency, and execution confidence.	50 min
Unlocking Strategic Portfolio Management (SPM) Leveraging ATP for Success	This session explores how Strategic Portfolio Management (SPM) helps organizations align business strategy with execution to drive measurable outcomes. Attendees will learn how Targetprocess can be used to define strategic capabilities, connect work to strategy, and operationalize core SPM principles. The discussion highlights key Targetprocess features, practical implementation patterns, and best practices for successfully launching and scaling SPM initiatives.	50 min

Hybrid Delivery: Navigating Dual Operating Models In Targetprocess	This session explores how organizations can successfully execute delivery using dual operating models: agile product teams alongside traditional project-based delivery. Attendees will learn how Targetprocess supports hybrid execution by providing visibility, alignment, and governance across multiple delivery approaches. The discussion focuses on practical patterns for managing dependencies, tracking progress, and ensuring consistent outcomes in a mixed-model environment.	50 min
Apptio Adoption in Practice: A Customer Roundtable	This interactive roundtable brings together practitioners to share real-world experiences driving Apptio adoption across their organizations. Participants will discuss rollout strategies, training approaches, feedback loops, and common challenges encountered along the way. The session emphasizes peer learning, practical insights, and candid discussion of what worked, what didn't, and how adoption efforts evolved over time.	50 min
TBM 101: Mastering the Foundational of TBM	This session provides a practical introduction to the Technology Business Management (TBM) framework, designed for those new to TBM or looking to reinforce the basics. Attendees will gain an understanding of the TBM Framework, related disciplines, common TBM use-cases, and the core mechanics that enable consistent cost transparency. The session establishes a common language and foundation for more advanced TBM discussions throughout the conference.	50 min
Tailoring the TBM Framework and Outcomes to your organization	This session explores practical strategies for adapting the standard TBM framework to align with your organization's unique goals, objectives, and decision-making needs. Attendees will learn how to customize models while preserving TBM consistency and comparability. The discussion focuses on balancing standardization with flexibility to ensure TBM delivers meaningful, actionable insights.	50 min
Assess Your TBM Maturity and Build a Winning Roadmap	This session guides attendees through evaluating their current TBM maturity across Foundations, Modeling & Processes leveraging the TBM Council's new maturity model. Participants will learn how to identify key gaps, prioritize improvement opportunities, and translate assessment results into a practical, phased roadmap. The focus is on building a realistic path from current state to measurable business value.	50 min
Mastering Change & Governance in your TBM Program	This session focuses on the organizational disciplines required to sustain and scale a successful TBM program. Attendees will explore effective governance models, change management practices, and stakeholder engagement techniques that drive adoption and trust. The discussion also highlights how to keep TBM aligned to evolving business priorities while maintaining control and consistency.	50 min
Technology Resources Towers: Purpose, Value & Practical Tips	This session guides participants through the Technology Resource Tower Layer. Attendees will learn intended value, best practices, and common pitfalls. The focus is on actionable steps to unlock greater TBM value and impact, and drive outcomes that resonate within your organization.	50-60 min
Navigating TBM Taxonomy v5: Changes, Extensions, and Migration	This session provides a deep dive into the key differences between TBM Taxonomy v4 and v5, including major structural changes and reporting impacts. Attendees will review industry-specific extensions and learn how to determine which apply to their organization. The session also walks through the typical steps required to migrate an existing Apptio cost model from v4 to v5, with a focus on practical, low-risk transition strategies.	50 min

TBM in the Real World: What Actually Worked (and What Didn't) Roundtable	<p>This interactive roundtable brings practitioners together for an open, candid discussion about real-world TBM experiences. Participants will share what worked, what didn't, and where expectations diverged from reality as TBM programs matured. The session focuses on adoption challenges, sustaining momentum, navigating organizational friction, and delivering measurable business value beyond the initial rollout.</p>	<p>50 min</p>
TBM + SPM: A Unified Framework for Technology Value	<p>This session explores how Technology Business Management (TBM) and Strategic Portfolio Management (SPM) work together to create a closed-loop system for value optimization. Attendees will learn how TBM provides financial transparency and insight, while SPM ensures investments are prioritized, planned, and delivered in alignment with business strategy. The discussion highlights practical integration points, governance considerations, and real-world patterns for connecting strategy, execution, and financial outcomes across the full investment lifecycle.</p>	<p>50 min</p>
Change That Sticks: Culture and Adoption Strategies	<p>This session explores proven change management strategies that help organizations move from initiative to sustained adoption. Attendees will learn practical approaches for influencing behavior, building engagement, and aligning stakeholders around change. The discussion focuses on communication, training, feedback loops, and cultural reinforcement techniques that make change durable over time.</p>	<p>50 min</p>



Technical

Name	Description	Time
Designing Meaningful Business Metrics in Cloudability	This session focuses on how to design and refine business-aligned metrics in Cloudability that go beyond raw cloud spend. Attendees will learn best practices for defining meaningful measures, aligning metrics to business outcomes, and avoiding common pitfalls. The discussion highlights practical techniques for using Cloudability to create insights that drive accountability, optimization, and informed decision-making.	50 min
Automating Cloudability: Eliminate Manual Data Management	This session focuses on reducing the manual effort required to keep Cloudability data accurate and business-aligned by leveraging the Cloudability API. Attendees will learn how to automate updates directly from source systems, including account creation and maintenance, security access, and business dimension management. The discussion highlights practical automation patterns that improve data quality, governance, and scalability while minimizing ongoing operational overhead.	50 min
Data Visibility and Access Controls in Apptio Planning and Costing	Explore the various levels of visibility and access controls in Apptio Planning and Costing, delving into users and roles, application and project settings, report collections, and report components. Learn how to implement row-level security for data displayed in reports and gain insights from real-world examples. Enhance your skills in managing data visibility and access to ensure a secure and optimized Apptio environment.	50 min
What's New in Apptio Costing and Planning	This session highlights the most useful and impactful product enhancements introduced to Apptio Costing and Planning over the past 12 months. Attendees will learn what's changed, why it matters, and how to take advantage of new features in real-world use cases. The focus is on practical improvements that can quickly increase value, efficiency, and insight from your Apptio investment.	50 min
Mastering Editable Tables: Tips, New Features, and Real-World Examples	Take your Editable Table skills to the next level in this expert-level session. Dive into advanced functionalities such as ApptioScript for custom automation, enriched Editable Tables for data transformation, and features like Auto Flow and Auto Promote to simplify data workflows. Explore best practices for publishing and managing Editable Tables in complex TBM environments, and look at real-world examples of how Apptio customers are using editable tables to expand the use of Apptio.	50 min
High-Impact Reporting: Tips, Tricks, and Design Principles	This session shares expert tips, shortcuts, and design principles for building clear, high-impact reports tailored to specific audiences within your organization. Attendees will learn how to present complex data in a way that drives understanding, confidence, and decision-making. The focus is on practical techniques to improve clarity, consistency, and visual impact across reporting.	50 min
Peak Performance: Optimizing Your Apptio Environment	This session focuses on practical, technical strategies for improving the performance of your Apptio environment. Attendees will learn proven techniques to optimize data loads, reduce calculation times, and improve overall system responsiveness. The discussion highlights common performance bottlenecks and actionable best practices to ensure Apptio scales efficiently as data volumes and complexity grow.	50 min

Cost Modeling 101: How Apptio Models Actually Work	This session provides a foundational walkthrough of how the Apptio model works behind the scenes. Attendees will learn how source data flows through tables, allocations, and calculations to produce cost transparency and reporting. The focus is on building a practical understanding of the mechanics of the model so participants can better interpret results, ask the right questions, and engage confidently with Apptio reporting.	50 min
When the Numbers Don't Tie: Fixing Data and Model Breakdowns	This session addresses one of the most common TBM challenges—when numbers don't reconcile across reports, stakeholders, or systems. Attendees will learn how to identify root causes related to data quality, transformations, and modeling logic. The discussion focuses on validation techniques and reconciliation strategies that restore confidence and trust in TBM outputs.	50 min
ADM Explained: Moving Data Seamlessly Across the Apptio Platform	This session provides a practical introduction to Apptio Automated Data Management (ADM) and how it enables consistent, automated data sharing across Apptio Costing, Apptio Planning, and Targetprocess. Attendees will learn what ADM is, what problems it solves, and how it replaces manual integrations with governed, repeatable data flows. The session also covers common ADM use cases, configuration best practices, and tips for successfully implementing and operating ADM at scale.	50 min
Choosing the Right Integration Approach: Datalink Classic, Datalink, and ADM	This session compares Apptio integration options—including Datalink Classic, Datalink, and Automated Data Management (ADM)—and explains when each tool is most appropriate. Attendees will learn the strengths, limitations, and ideal use cases for each integration tool. The discussion also covers technical best practices for building reliable, scalable integrations that support Costing, Planning, and Targetprocess use cases while minimizing operational overhead.	50 min
Managing and Resolving TBM Model Complexity	This session explores how TBM models accumulate technical debt over time and the warning signs that indicate it's happening. Attendees will learn how overly complex allocations, customizations, and legacy assumptions can degrade performance and trust. The discussion focuses on strategies for simplifying, refactoring, and future-proofing TBM models without losing critical insight.	50 min
Unified Annual Planning: Bridging Targetprocess & Apptio Planning	This session explores how integrating Targetprocess with Apptio Planning enables more connected and effective annual planning. Attendees will learn how to align demand, capacity, and investment planning with financial forecasts to improve transparency and decision-making. The discussion focuses on practical integration patterns, data flows, and best practices for creating a unified planning experience across delivery and finance.	50 min

AWS & Leadership

Name	Description	Duration (minutes)
Strategies to Improve Focus and Personal Performance	This session explores practical habits, tools, and mindset shifts that help individuals improve focus and personal productivity in today's complex work environment. Attendees will learn actionable strategies grounded in three core pillars: cultivating connection, boosting value, and igniting productivity to better manage attention, energy, and time. The session blends research-backed insights with real-world techniques participants can immediately apply to improve performance and well-being at work	50 min
Concepts of Creativity: Building Skills for Problem Solving and Innovation	This session explores creativity as a practical, learnable skill that can be applied to real-world business and team challenges. Attendees will learn foundational creativity concepts, including divergent and convergent thinking, habit formation, and simple tools for generating and refining ideas. The session combines interactive exercises with proven frameworks to help individuals and teams approach complex problems with greater clarity, confidence, and innovation.	50 min
AWS Class	TBA	50 min
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Apptio • Targetprocess • Cloudability

To Learn More Visit:
regouniversity.com/apptio/

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