



2025 Class Descriptions

 Wyndham Grand Bonnet Creek
14651 Chelonia Parkway, Orlando, FL

 March 10 - March 12, 2025





Functional

Name	Description	Duration (minutes)
Non-Traditional IBM Apptio Use Cases to Increase Engagement and Sponsorship	IBM Apptio Costing & Planning can be used for so much more than App TCO and Service Costing! Explore valuable, non-traditional use cases you might want to consider exploring. These use cases can increase your usage and the value you get out of IBM Apptio.	50-60 minutes
What's New in Apptio for 2024	In this session, we will explore the latest enhancements and features introduced to Apptio over the past year, highlighting the most significant updates that can benefit you or have a substantial impact on your experience.	50-60 minutes
Apptio Reporting Excellence: Strategies for Engaging Stakeholders	Reporting is often the only interaction executives and stakeholders have with Apptio, making it critical to ensure your reports are impactful, intuitive, and visually engaging. In this session, we'll explore Apptio's reporting options and showcase examples that demonstrate best practices. Learn how to tailor your reporting strategy to different audiences, highlight key insights effectively, and inspire strategic decision-making.	50-60 minutes
Apptio IT Planning Best Practices & Latest Features	Set yourself up for success in IT planning by learning the ins and outs of Apptio's ITP. We will cover tips and tricks, best practices, new features you should be taking advantage of, and ways to use ITP to push your organization to the next level.	50-60 minutes
Automating and Streamlining your TBM processes	Streamlining TBM processes is crucial for maximizing efficiency and minimizing manual effort. In this session we'll explore the integration options available with Apptio, when to invest in automation versus manual efforts by evaluating costs and benefits, and understand how automated integrations can drive greater accuracy, consistency, and scalability. This session is ideal for decision-makers looking to enhance their TBM programs through smarter automation and integration strategies.	50-60 minutes
From Budgets to Insights: Leveraging Planning and Costing Together Effectively	Take your financial management to the next level by combining the strengths of Apptio Planning and Costing. In this session, we'll dive into the best practices for using Planning and Costing together effectively from both a process and tool standpoint. We'll look at integration options like ADM and RegoSync, offering practical tips to keep your data in sync and eliminate manual effort. Learn how to automate workflows, align planning with costing data, and optimize your financial reporting for better decision-making.	50-60 minutes
Searching for "Cost Takeout" and "Insights" in Your Reports	We will delve into various examples of how to use Apptio reports to identify cost-saving opportunities within your organization and how to quantify them for leadership. We will cover specific areas such as databases, migrating servers to the cloud, rationalizing applications with high unit costs, replacing or decommissioning obsolete servers, and managing unassigned end-user devices.	50-60 minutes



Strategic

Name	Description	Duration (minutes)
Maturing TBM: Apptio Adoption and Engagement Best Practices	Are you struggling with Apptio user engagement and adoption? Do you struggle to get stakeholders to provide data or executives to log in to Apptio? If you've spent time, energy, and funding to develop a great TBM program but are not seeing the engagement you want, this session is for you. We will show you how to drive Apptio adoption and improve stakeholder engagement.	50-60 minutes
Operationalizing the TBM Office: Creating a Well-Governed Office for Long-Term Success	In this session, we'll explore how to successfully operationalize your TBM Office by building strong governance structures and sustainable processes. We'll dive into actionable strategies for addressing key challenges such as adoption, executive sponsorship, training, and education. Learn how to navigate the obstacles TBM offices face and set your organization up for enduring success with a well-governed, efficient TBM framework.	50-60 minutes
5 Step TBM Journey Map	Struggling to get leadership buy-in for your TBM journey? This session will help tackle one of the most common challenges to IT transformation - CULTURE. Tim Pietro, a TBM Council Standards Committee Member, will discuss: <ul style="list-style-type: none">* how to navigate governance & change leadership* solutions to common challenges* best practices for a successful TBM implementation* common talking points for building a TBM Business Case for Executives	50-60 minutes
Understanding and Positioning the Value of TBM	What is your elevator speech for continually selling the value of TBM? Reacquaint yourself with key value proposals for TBM and why TBM matters to your organization.	50-60 minutes
Driving Change: Organizational Change Management for TBM Success	Effective organizational change management is critical for achieving TBM success. This session will explore strategies for overcoming resistance, fostering stakeholder buy-in, and building a culture that supports TBM initiatives. Learn practical techniques for aligning teams, communicating effectively, and sustaining long-term adoption. Whether you're starting your TBM journey or looking to improve engagement, this session provides actionable steps to drive meaningful change in your organization.	50-60 minutes
The Path to Cost Accountability: from Showback to Chargeback	Transitioning from showback to chargeback is a critical step toward achieving cost accountability in your organization. This session will guide you through the foundational principles of showback, the process of introducing chargeback models, and the benefits they bring. Learn how to leverage Apptio to create transparent cost allocation frameworks, communicate value to stakeholders, and drive accountability across business units. Whether you're just starting or looking to enhance your current practices, this session offers practical strategies for success.	50-60 minutes



Technical

Name	Description	Duration (minutes)
Best Practices for Complex Apptio Architectures	Discover best practices for managing complex Apptio architectures, including custom use cases, key decision points for working within CT projects or creating custom projects, and the importance of focusing on the data layer and model. Gain insights from valuable lessons learned and develop a robust production release strategy that encompasses calculation times, check-ins, rollbacks, and automation. This session will equip you with the knowledge and skills to optimize your Apptio environment and navigate complex architectures with confidence.	50-60 minutes
Apptio Environment Performance and Optimization	Discover the secrets to fine-tuning your ApptioOne model's performance by learning about common issues and their resolutions. This session covers model reviews to ensure accurate cost representation, optimization strategies for your ApptioOne environment, and how to effectively utilize the Apptio Performance Component. Enhance your skills and improve your model's overall efficiency with the valuable insights shared in this session.	50-60 minutes
Building Seamless Apptio Integrations: Technical Best Practices	Dive deep into the technical aspects of integrating Apptio with other systems to streamline TBM processes. This session will provide detailed guidance on using tools like Datalink, Datalink Classic, Datadrop, and APIs to automate data processing. Learn best practices for which integration option to use, setting up integrations, ensuring data consistency, troubleshooting common issues, and optimizing workflows for month-end processing.	50-60 minutes
Data Visibility and Access Controls in ApptioOne	Explore the various levels of visibility and access controls in ApptioOne, delving into users and roles, application and project settings, report collections, and report components. Learn how to implement row-level security for data displayed in reports and gain insights from real-world examples. Enhance your skills in managing data visibility and access to ensure a secure and optimized ApptioOne environment.	50-60 minutes
Why are My Costs Changing? Analyzing Cost Drivers	Have you ever reviewed costs with your stakeholders and suddenly noticed an unexpected change? This class will teach you all the techniques you need to trace down the cause of the discrepancies in the model. We will cover advanced troubleshooting techniques like Metric view for tracing up/down the model and how to leverage model summary reports.	50-60 minutes
Unlocking Apptio's Reporting Potential: Tips and Tricks for Power Users	Take your reporting skills to the next level with this technical deep dive into Apptio's advanced features and tools. This session will cover conditional highlighting, HTML components, custom layouts, report scheduling, and other techniques to enhance your reports' functionality and aesthetics. We'll also discuss troubleshooting common issues and optimizing report performance for large datasets. Whether you're an experienced TBMA or looking to expand your technical expertise, this session will equip you with the tools to make your reports stand out.	50-60 minutes



Technical

Name	Description	Duration (minutes)
Advanced Studio Project Administration: Mastering Calc Explorer and Lineage	This session dives into key tools and techniques for mastering Studio project administration, including Calc Explorer for navigating and understanding calculations, and Lineage for tracing data flows. You'll learn how to troubleshoot effectively, optimize project performance, and maintain clear documentation.	50-60 minutes
Improving the User Experience of your Apptio Stakeholders	This Tool adoption can struggle if the user experience is too complex or confusing. In this session, we will explore ways to set up your Apptio space to best suit your user base. Learn how to optimize each user's experience with Apptio through security, customizations, and reporting.	50-60 minutes
Editable Tables Unlocked: Expert-Level Tips and Tricks	Take your Editable Table skills to the next level in this expert-level session. Dive into advanced functionalities such as ApptioScript for custom automation, enriched Editable Tables for data transformation, and features like Auto Flow and Auto Promote to simplify data workflows. Explore best practices for publishing and managing Editable Tables in complex TBM environments. This session is tailored for professionals seeking to optimize their Editable Tables for maximum efficiency and impact.	50-60 minutes
Beyond the Basics: Advanced Apptio BI Features and Functions	Unlock the full potential of Apptio BI by exploring its advanced capabilities. This session will guide you through creating custom reports, using multiple pages and calculated metrics, and building actionable insights and plans. You'll also learn to configure filters, export data, and work with interactive visualizations like treemaps, KPIs, and trend charts.	50-60 minutes

Name	Description	Duration (minutes)
Financial Best Practices for Enterprise Agile	This session offers practical solutions to financial challenges faced in enterprise agile environments. Participants will learn best practices for budgeting, forecasting, capitalization, and labor cost allocation, as well as both short-term tactical advice and longer-term strategic insights. The session covers topics such as participatory budgeting, flipping the iron triangle, and funding teams, products, and capabilities instead of projects.	50-60 minutes
Unified Agile Execution and Financial Insight: Leveraging Targetprocess & Apptio Together	Discover how ApptioOne and Targetprocess seamlessly integrate to combine financial and agile processes, creating a unified approach to managing your organization's technology investments. This session will explore the benefits of leveraging both tools to optimize financial management and enhance agile project delivery. Learn how to harness the power of ApptioOne and Targetprocess together to drive efficiency and achieve your organization's goals.	50-60 minutes

Name	Description	Duration (minutes)
Cloudability and Apptio: A Unified Approach to Cloud Cost Optimization	Discover how to effectively integrate Apptio and Cloudability tools to enhance TBM and FinOps collaboration. This session will cover practical approaches to aligning these platforms for data sharing, reporting, and cloud cost optimization. Gain insights into leveraging the unique strengths of each tool to achieve transparency, drive accountability, and optimize cloud investments within your organization.	50-60 minutes
Optimizing Cloud Budgets: Financial Planning with Cloudability	Dive into Cloudability Financial Planning and discover how to take control of your cloud budgets. This session will explore advanced capabilities such as multi-dimensional planning, forecast updates, and budget variance analysis. Gain insights into using Cloudability Financial Planning to streamline workflows and automate budget management. Learn to set clear targets, track variances, and ensure financial accountability across your cloud operations while maximizing cost efficiency and value	50-60 minutes

Name	Description	Duration (minutes)
Optimizing IT Efficiency: Integrating Turbonomic with Apptio and Cloudability	Discover the power of integrating IBM Turbonomic with Apptio and Cloudability to transform your IT cost and performance management. In this session, you'll learn what Turbonomic is, how it integrates with Apptio and Cloudability, and the advantages this integration brings to managing both on-prem and cloud costs. Explore how this integration enables continuous resource optimization, aligns recommendations with the TBM framework, and bridges finance and operations teams to advance your TBM initiatives. Gain actionable insights into quantifying potential savings, tracking realized value, and driving automation to ensure cost efficiency without compromising performance.	50-60 minutes



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