



# regoUniversity

SAN DIEGO • 2023

## Welcome Reception

Sunday, September 24 @ 6:00 PM

Bay Terrace

Platinum Sponsor

**ValueOps™**  
by Broadcom

**Rally®** **Clarity™**  
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MONDAY - September 25, 2023

# Clarity, Rally Software®, ValueOps, & Apptio

Time	Apptio	Apptio	Technical - Beg.	Technical - Adv.	Governance / Functional	Agile/VSM	Governance / Functional	Labs + Workspace
Room	Britannia	Cambria	Aurora	Sovereign	Constellation A	Constellation B	Commodore A	Avalon
8:00 AM - 8:40 AM	BREAKFAST - Bay Terrace							
8:40 AM	Welcome to Rego University							
8:50 AM								
9:00 AM	Portfolio Agile for TBM Practitioners	What’s New in ApptioOne for 2023		Data Model & NSQL   Intermediate	Best Practice Use of Clarity for Resource Management	Agile Capitalization	7 Industry Trends for PPM	
9:10 AM								
9:20 AM								
9:30 AM								
9:40 AM								
9:50 AM								
10:00 AM								
10:10 AM	Financial Best Practices for Enterprise Agile	TBM and FinOps- Better Together	Administration   Beginner	Integrations with Rego Data Processor & Extractor	Client Sharing	Moving from Projects to Products	The Concepts of Creativity	Lab Sign-up Only
10:20 AM								
10:30 AM								
10:40 AM								
10:50 AM								
11:00 AM								
11:10 AM								
11:20 AM	Building a TBM Transformation Journey Map	Apptio Environment Performance and Optimization		Data Model and NSQL Portlets   Advanced	Best Practice Use of Clarity for Financial Management	IHG Lessons Learned - Project to Product journey	Hierarchy and Roadmaps:	
11:30 AM								
11:40 AM								
11:50 AM								
12:00 PM								
12:10 PM								
12:20 PM - 1:00 PM	LUNCH (Birds of a Feather)							
1:00 PM - 1:30 PM	TBD							
1:30 PM								
1:40 PM	How ApptioOne And Targetprocess Work together	The Art of the Possible with Editable Tables and Reports		GEL Scripts   Introduction	Resource Management   Roundtable   Panel	Lean Portfolio Management	Migrating to the newUX   Best Practice and Lessons Learned	
1:50 PM								
2:00 PM								
2:10 PM								
2:20 PM								
2:30 PM								
2:40 PM	Designing a TBM Model that is Defensible	Apptio IT Planning Best Practices	Administration   Beginner	Using REST APIs	Visualisations & Dashboards   Best Practice & Sharing	Accelerate Innovation and Transformation with Value Stream Management	Roadmap Management   Roundtable   Panel	Lab Sign-up Only
2:50 PM								
3:00 PM								
3:10 PM								
3:20 PM								
3:30 PM								
3:40 PM								
3:50 PM	Searching for “Cost Takeout” and “Insights” in Your Reports	FinOps and Cloudability Primer for TBM Practitioners		GEL Scripts   Intermediate	Moving Beyond Strategic Alignment (The OKR Journey)	Agile Transformation   What to Expect	Clarity - Agile Integration   Bi-Modal IT	
4:00 PM								
4:10 PM								
4:20 PM								
4:30 PM								
4:40 PM								
4:50 PM	<div>Product Roadmaps</div> <div>Broadcom (Commodore CDE)   Apptio (Constellation B)</div>							
5:00 PM								
5:10 PM								
5:20 PM								
6:00 PM - 7:30 PM	Dinner Event - Onsite						Sponsor Rooms	
							Broadcom (Platinum Sponsor)	Apptio (Gold Sponsor)
							Boardroom	

Time	Apptio	Apptio	Technical - Beg.	Technical - Adv.	Governance / Functional	Agile/VSM	Governance / Functional	Labs + Workspace
Room	Britannia	Cambria	Aurora	Sovereign	Constellation B	Constellation A	Commodore A	Avalon
8:00 AM - 8:40 AM	BREAKFAST - Bay Terrace							
8:40 AM	Announcements							
8:50 AM								
9:00 AM	Complex Cloud Use Cases You Can Tackle in ApptioOne	Enterprise Business Management (EBM) Use Cases and Roundtable Discussion	Administration   Advanced	Development with Rego tools   Advanced	Best Practice Use of Clarity for Project Management	Crucial Conversations Between PMOs/EPMOs	The Art of Annual Planning - Buiding a prioritized and balanced roadmap	Lab Sign-up Only
9:10 AM								
9:20 AM								
9:30 AM								
9:40 AM								
9:50 AM								
10:00 AM								
10:10 AM	The Synergy Between the TBM, FinOps, and Agile Frameworks	Improving the User Experience of your Apptio Stakeholders		Clarity Housekeeping and Maintenance	Best Practice Use of Clarity for Roadmap Management	Reimagine the PMO!	DEA Roadmap   Always Have a Vision	
10:20 AM								
10:30 AM								
10:40 AM								
10:50 AM								
11:00 AM								
11:10 AM								
11:20 AM	Chargeback Best Practices : Process and Tooling	Data Management in Apptio Best Practices	ModernUX Basic Administration	Client sharing	Participatory Budgeting	Drive adoption with ModernUX features		
11:30 AM								
11:40 AM								
11:50 AM								
12:00 PM								
12:10 PM								
12:20 PM - 1:00 PM	LUNCH (Birds of a Feather)							
1:00 PM - 1:30 PM	Rego Innovations							
1:30 PM								
1:40 PM	Turbonomics + Cloudability	Documenting your TBM Model	Administration   Advanced	Jaspersoft Ad Hoc   Beginner	Adoption   Roundtable   Panel	Cooking with Clarity: Step-by-step guide to integrating Rally	The Agile Leadership Lessons of Ted Lasso	Lab Sign-up Only
1:50 PM								
2:00 PM								
2:10 PM								
2:20 PM								
2:30 PM								
2:40 PM	Maturing TBM: Apptio Adoption and Engagement Best Practices	Automating and Streamlining your TBM processes			Best Practice Use of Clarity for Demand Management	Agile Roundtable	Financial Management   Roundtable   Panel	
2:50 PM								
3:00 PM								
3:10 PM								
3:20 PM								
3:30 PM								
3:40 PM								
3:50 PM	Labor Financial Management	Apptio BI: Bringing Software Solutions Together: Hands on Deep Dive	Latest Clarity Release   Value Overview	Working with Hybrid Teams	Visualisation   Strategies			
4:00 PM								
4:10 PM								
4:20 PM								
4:30 PM								
4:40 PM								
4:50 PM	How TBM Can Support Org planning and Workforce Mgmt	TCO: What it Really Takes -- Lessons Learned & Discussion	PPM Ecosystem: Clarity & Other Tools - Integrating Well	How to Leverage Value Stream Metrics	Migrating to the ModernUX   Best Practice and Lessons Learned			
5:00 PM								
5:10 PM								
5:20 PM								
5:30 PM								
5:40 PM						Sponsor Rooms		
5:50 PM								
6:00 PM - 7:30 PM	Dinner Event - Offsite/On Own						Broadcom (Platinum Sponsor)	Apptio (Gold Sponsor)
							Boardroom	Lenore



WENESDAY - September 27, 2023

Clarity, Rally Software®, ValueOps & Apptio

Time	Apptio	Apptio	Technical - Beg.	Technical - Adv.	Governance / Functional	Agile/VSM	Governance / Functional	Labs + Workspace		
Room	Britannia	Cambria	Aurora	Sovereign	Constellation B	Constellation A	Commodore A	Avalon		
8:00 AM - 8:40 AM	BREAKFAST - Bay Terrace									
8:40 AM	Announcements									
8:50 AM										
9:00 AM	Why are My Costs Changing? Analyzing Cost Drivers	Understanding and Positioning the Value of TBM	Jaspersoft Studio   Beginner	PowerBI Ad Hoc   Beginner	Intake and Prioritization  Roundtable   Panel	Five Biggest Problems with Digital Transformation	How to use Rally to support your Program Increment	Lab Sign-up Only		
9:10 AM										
9:20 AM					Visualisations & Dashboards   Best Practice & Sharing	Agile Metrics	The Concepts of Creativity			
9:30 AM										
9:40 AM										
9:50 AM										
10:00 AM										
10:10 AM										
10:20 AM	Non-traditional Apptio Use Cases to Increase Engagement & Sponsorship	Data Visibility and Access Controls in ApptioOne								
10:30 AM										
10:40 AM										
10:50 AM										
11:00 AM										
11:10 AM										
11:20 AM										
11:30 AM										
11:40 AM	Best Practices for Complex Apptio Architectures	Apptio Reporting Best Practices & Report Showcase			Success in Resource Mgmt   RMO & Leadership	How to Take Charge of Digital Transformation with Digital Product Management	Collaborative Work Management			
11:50 AM										
12:00 PM										
12:10 PM										
12:20 PM - 1:00 PM	LUNCH - Bay Terrace						Sponsor Rooms			
1:00 PM - 1:30 PM	Departures									

Sponsor Rooms	
Broadcom (Platinum Sponsor)	Apptio (Gold Sponsor)
Boardroom	Lenore

